



2016 PMI Sponsorship Packet

The Project Management Institute (PMI), founded in 1969, has grown to be the organization of choice for project management profession. PMI is the largest leading nonprofit global professional association dedicated to the profession of project management. With over ½ million members worldwide, PMI establishes Project Management standards, provides seminars, educational programs and professional certification that more and more organizations desire for their project leaders.

The PMI Pittsburgh Chapter, founded in 1980, boasts over 1500 members, of which over 65% are certified Project Management Professionals (PMPs). Our monthly newsletter reaches 2200 people. Our members represent every industry, from small businesses to Fortune 500 global enterprises. The Chapter hosts multiple monthly meetings for project management professionals focused on networking, education, and general topics. The PMI Pittsburgh Chapter is a volunteer organization, where the members gain value in professional development through teaching, presenting and sharing with other members on both the local and international levels. Our members are from a diverse cross-section of local employers, with experience in various industries and disciplines.



By agreeing to be a Chapter Meeting Sponsor you will:

- Address leaders and decision makers in numerous markets across the region and expand your reach.
- Have an opportunity to associate your business with PMI by being a sponsor.
- Establish contacts for other business opportunities.



Sponsorship Options

<p>1. Chapter Gold Sponsor– (1 available per calendar month/limit 2 times per year). Includes:</p> <ul style="list-style-type: none"> • Sponsor of 1 chapter meeting • Company logo on PMI Pittsburgh website for 3 months (1 month before the meeting, the month of the sponsored chapter meeting and the month after the meeting) • Company logo included in newsletter email blast to all PMI Pittsburgh chapter members (approx.2200 recipients) • A table will be provided during the networking portion of the meeting. • Free admission to the chapter meeting for 2. This includes heavy appetizers. • Ability to display your banner or 1 sign at the chapter meeting. Free standing banner is preferred. • Ability to post 3 job postings (3 roles) as featured jobs on our chapter website for the month of the sponsored meeting. • 1 minute to talk to chapter meeting members (approx. 125 members and non-members) before the presentation. • Invitation to our end of year chapter meeting and recognition at the meeting. 	<p>\$3,000</p>
<ul style="list-style-type: none"> • Chapter Silver Sponsorship - (no limit) <p>Includes:</p> <ul style="list-style-type: none"> • Company logo on PMI Pittsburgh website for 2 months (the month of the sponsored chapter meeting and the month after the meeting) • Company logo included in newsletter and email blast to all PMI Pittsburgh chapter members (approx.2200 recipients) • Free admission to the chapter meeting for 2. This includes heavy appetizers. • Flyer (you provide) available to all chapter members at the registration table. • Ability to post 1 job postings (1 role) as a featured job on our chapter website for 1 month. • Invitation to our end of year chapter meeting and recognition at the meeting. 	<p>\$1,500</p>



How to Secure Your Sponsorship

The Sponsor team is responsible for the coordination of Sponsors at the monthly chapter Meetings. The Sponsor team will respond to your questions and help coordinate your activities at the event.

The Sponsor Team Members are:

- Kimberly Reed, PMP®
- Randy Rinier, PMP®
- Dan Polaski, PMP®

To sponsor a chapter meeting please see our sponsorship page on our website, or for additional information, **send an email to** sponsorhip@pittsburghpmi.org

Please include “**Attention: Meeting Sponsor Team**” in the subject line of your email and include a website and a description of your organization’s product or service.

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All sponsors will be vetted and approved by the board of directors of the PMI Pittsburgh Chapter.

PMI board of directors reserves the right to reject any sponsorship offer if they believe it is not in the best interest of the PMI Pittsburgh Chapter and its members.

Sponsors with products that compete with the PMI Pittsburgh Chapter may not be permitted to discuss the competing offerings.

Contact information for chapter members is never shared with sponsors.

Location, size and resolution of the sponsor’s logo are at the discretion of the PMI Pittsburgh Chapter.

***We look forward to your participation***